

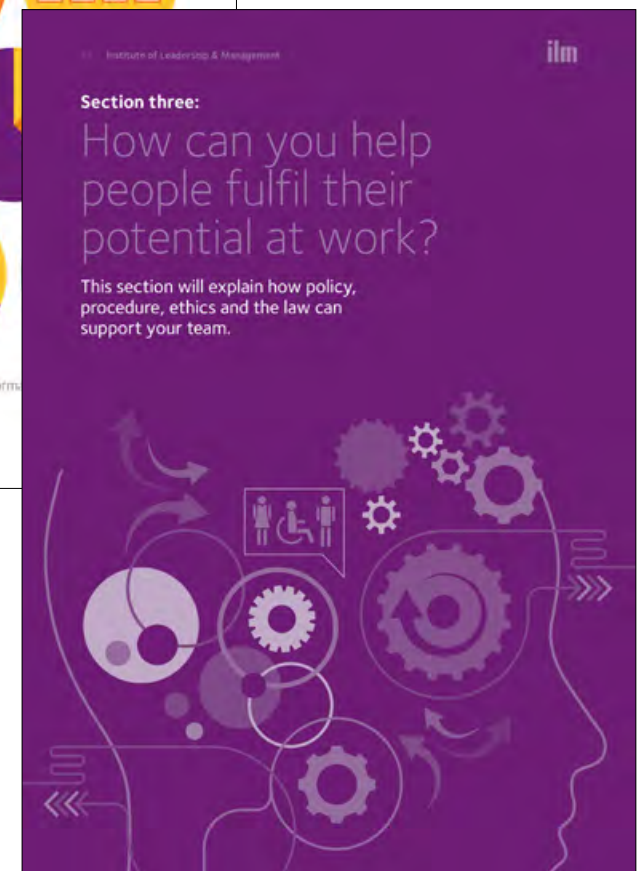


Get Creative with your business

saydesignUK | Branding | Promotions | Publishing | Websites

Publishing Interactive pdf's

Kineo | IML Interactive pdfs aimed at managing and improving workforce capabilities. Created illustrations, rollovers, text fields and web links.



Kineo | Rollover interactive elements. Note pad pages designed to display a vast amount of information in one placement.

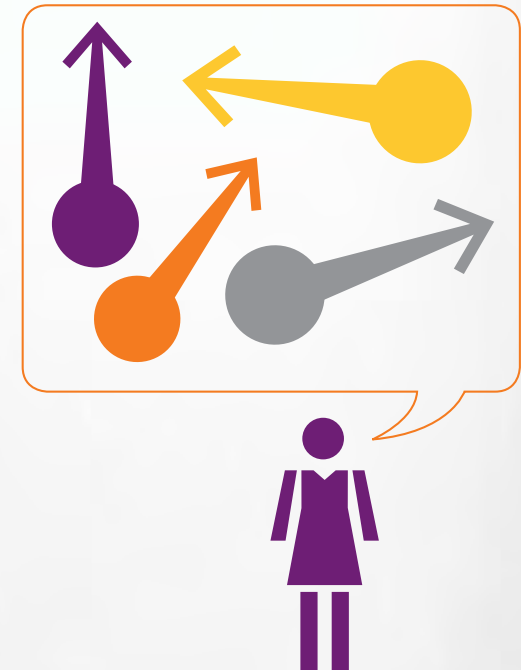
A Roll over the icons to find out why visual aids can be useful.



A Roll over numbered circles to reveal text.

- 1** Establish your key message(s)
- 2** Support your key message(s)
- 3** Structure your presentation in three sections:
 - S1** Section one: Introduction
 - S2** Section two: Main body
 - S3** Section three: Conclusion
- 4** Prepare any visual aids

- The beginning of your presentation is very important
- Engage your audience and gain their attention by outlining the most important/interesting point(s)
- Give your audience a good reason to hear what you have to say
- Finally, summarise the purpose of your presentation



[illegible]

SUMMER EVENTS



Peddie Remond The Pigeon
Sun 26th Oct 10am-4pm
Pigeon Landing, New Brighton
www.brightonvisitorscentre.org.uk

For those of you who love pigeons, this is a fantastic chance to see a variety of different breeds and learn all about them. The birds will be on display in the Pigeon Landing, which is a beautiful area of the park. The birds will be on display from 10am to 4pm. The event is free of charge. The Pigeon Landing is located in the park. The event is free of charge. The Pigeon Landing is located in the park. The event is free of charge.

Mad Weekenders
Fri 29th Aug to Sun 31st Aug
The Village
www.brightonvisitorscentre.org.uk

For a truly unique experience, head to the Village for a weekend of music, food, and fun. The Village is a beautiful area of the park. The event is free of charge. The Village is located in the park. The event is free of charge.

Amble Carr Year Cant
Sun 29th Oct 10am-4pm
Amble Carr, Brighton
www.brightonvisitorscentre.org.uk

For a truly unique experience, head to Amble Carr for a weekend of music, food, and fun. Amble Carr is a beautiful area of the park. The event is free of charge. Amble Carr is located in the park. The event is free of charge.

PUBS

Neigh Neighbour
189 St James Street
(0273) 470091
facebook: neighneighbourchristchurch

While management of its centrally located neighbourhood has long catered with its in-house barista, 100-year-old gutter-gate taps, you'll find a small dose of colonial décor, including the most well-loved Irish pub's daily sipping on some sweet American coffee and sampling some top-quality. It's known for locally brewed stout (it's the opposite for beer).

The Beersmith
1-3 (1) Street Road
(0273) 779944
facebook: thebeersmith

Drinking is the heart of the city's culture, and this pub is no exception. The Beersmith is a place where the community can come together, enjoying the best of local beer and food. It's a place where you can find the best of local beer and food.

Brighton Visitor
1-3 (1) Street Road
(0273) 779944
facebook: thebeersmith

Drinking is the heart of the city's culture, and this pub is no exception. The Brighton Visitor is a place where the community can come together, enjoying the best of local beer and food. It's a place where you can find the best of local beer and food.

The North Lake Pub And Brewery
1221 Newmarket Place
(0273) 461666
facebook: thenorthlakepubandbrewery

Whether you're looking for a place to enjoy a cold one or a place to enjoy a cold one, the North Lake Pub and Brewery is the place to go. It's a place where you can find the best of local beer and food.

The Fiddler's Elbow
1-121 Beersmith Street
(0273) 779944
facebook: thefiddlerselbowpub

Drinking is the heart of the city's culture, and this pub is no exception. The Fiddler's Elbow is a place where the community can come together, enjoying the best of local beer and food. It's a place where you can find the best of local beer and food.

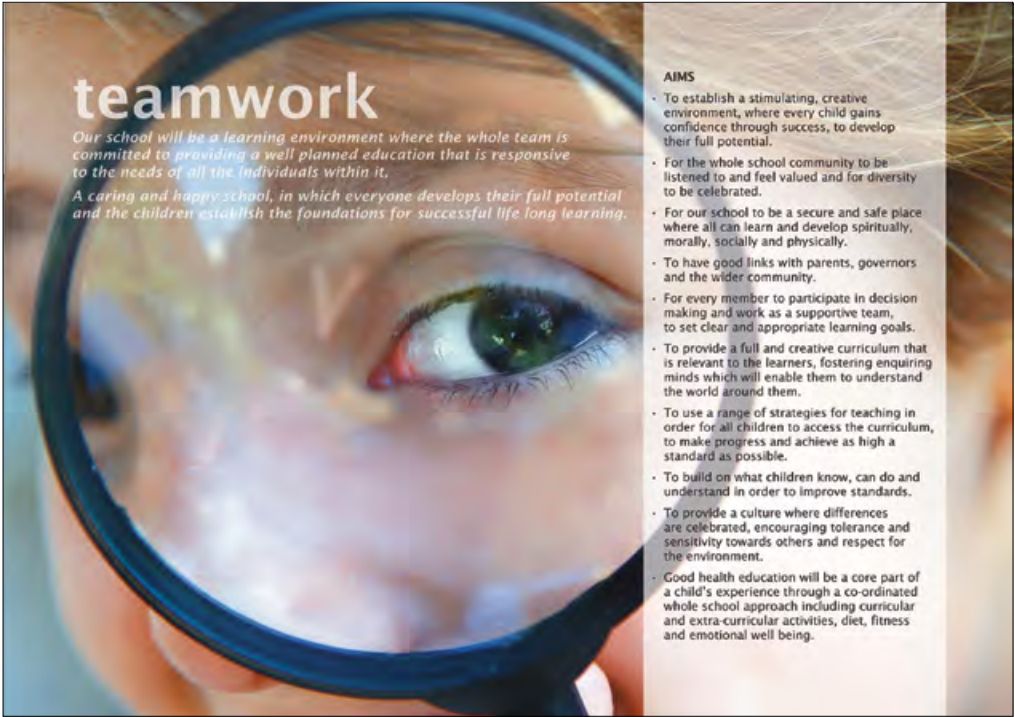
Fiddlers
20-22 New Street
(0273) 461666
facebook: fiddlerspub

Drinking is the heart of the city's culture, and this pub is no exception. The Fiddlers is a place where the community can come together, enjoying the best of local beer and food. It's a place where you can find the best of local beer and food.

Regency Cinema
1-121 Beersmith Street
(0273) 779944
facebook: theregencycinema

Drinking is the heart of the city's culture, and this pub is no exception. The Regency Cinema is a place where the community can come together, enjoying the best of local beer and food. It's a place where you can find the best of local beer and food.

Balfour Infant School | Redesigned to turn a text heavy word document into a professional, friendly and modern brochure without losing any information.



Pinnacle Publishing | Brochure designs for private members sports clubs.



THE GOLF ACADEMY

THE HAMPSHIRE GOLF CLUB 35



Golfers looking to not only enjoy their game but also to improve their handicap will find The Hampshire an excellent choice of club.

Our PGA-qualified Head Professional Tim Baker is on hand to provide expert tuition whenever you need it. Tim's teaching is backed up by some outstanding practice facilities which allow you to invest time working on the new techniques he has taught you.

Individual or group lessons are available, with all areas of the game covered from chipping and putting to improving accuracy off the tee.

Tim likes to take a hands-on approach to his tuition, while his golfing philosophy is based around trying to keep things as simple as possible for his pupils. The latest technology is available, too. Video analysis can be offered on the Ipad, with the latest GASP software, enabling you to study your swing and compare yourself alongside the professionals. Video can make it easier to identify, understand and correct faults and video lessons can be e-mailed to the student, who can keep them for future reference.

Technique is important, but so too is decision-making – playing the right shot at the right time. Tim is delighted to offer on-course lessons of an hour or longer in duration so you can learn the thought processes behind constructing a successful round.

We also have clubs we can loan to beginner pupils wishing to see if golf is the game for them.

WWW.THEHAMPSHIREGOLFCLUB.CO.UK



Weddings

“ With a number of function suites to choose from, Dunstable Downs can cater for the small intimate wedding or large banquet. ”



A wedding day is one of those unforgettable events that it is worth celebrating in style. Why not share the occasion with family and friends in the beautiful surroundings of Dunstable Downs?

The romantic setting, friendly professional staff and superb cuisine offer the perfect venue, turning dreams of your day into reality.

From the initial enquiry right through to final goodbyes on the wedding day, the knowledgeable and professional team at Dunstable Downs are there to guide you through what sometimes seems like a maze of decisions, ensuring that the day is seamless perfection.

Deciding to make a lifelong commitment is probably the biggest decision a couple could make –

choosing Dunstable Downs Golf Club could be one of the best. We will tailor every detail of your special day to suit your requirements.

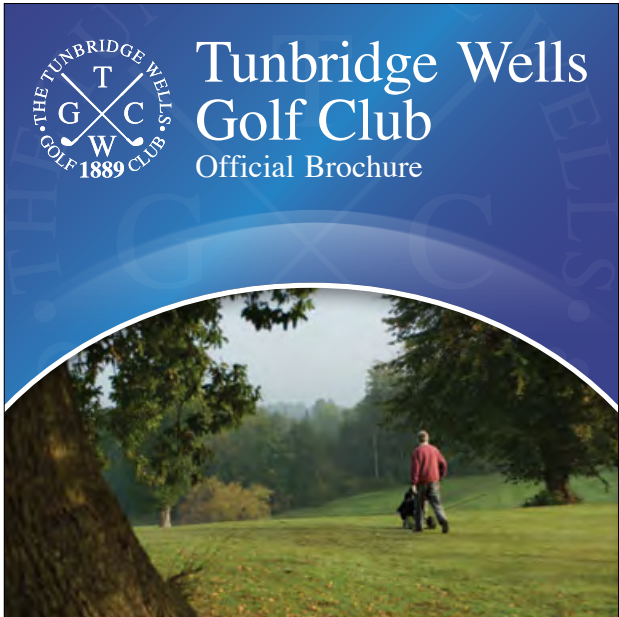
The venue really does provide the perfect setting for a truly memorable day. Situated in an area of outstanding natural beauty, with spectacular views over many counties, from Surrey to Northamptonshire, the wonderful scenery will help your photographer create a wedding album to be treasured.

Another reason for choosing Dunstable Downs is the expertise of

our Caterers (Lisa Roberts Catering) who can prepare whatever you desire, from a sumptuous fork buffet to a three or four course à la carte-style meal.

Dunstable Downs can cater for the small intimate wedding or large banquet. A dance floor is also available and we can make recommendations regarding entertainment to make sure you round off the day in style.

Overnight accommodation is available at a number of local hotels, with our helpful management team always available to give you advice

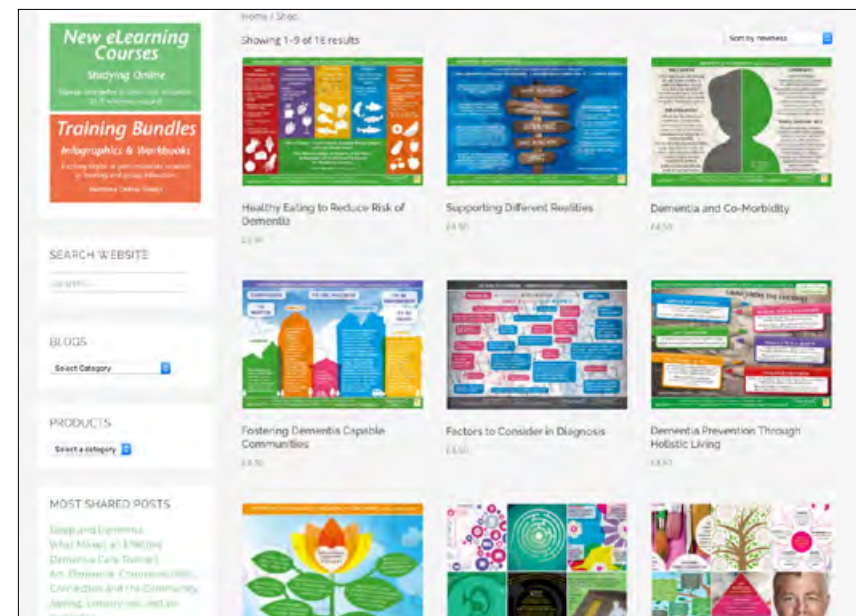
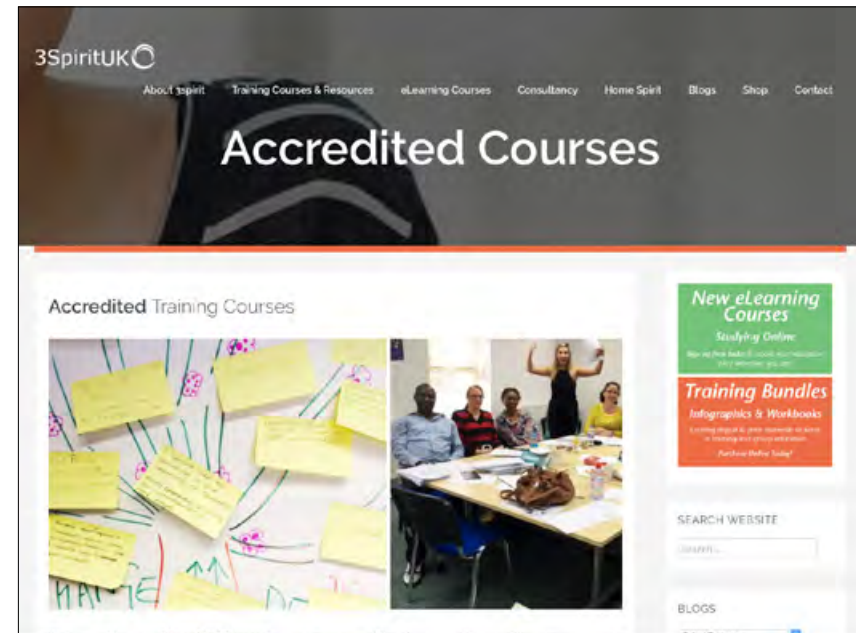


DV8 Training | 'Live' Magazine development and brand identity. Working alongside young adults to produce youth magazines.

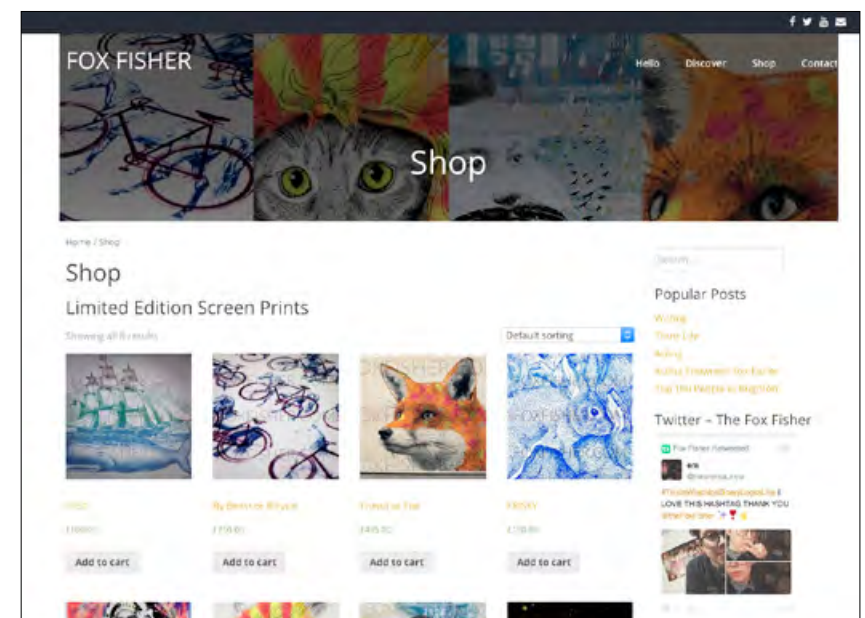
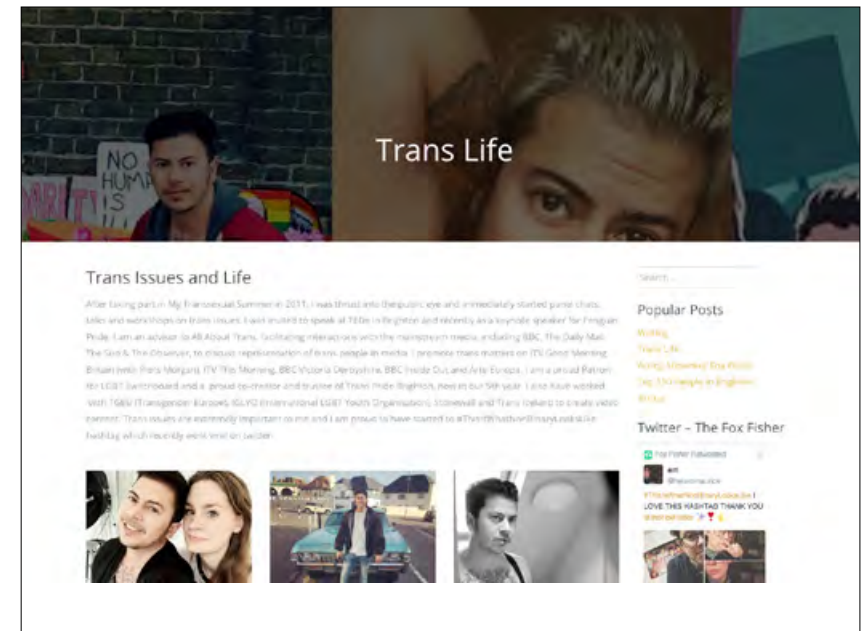
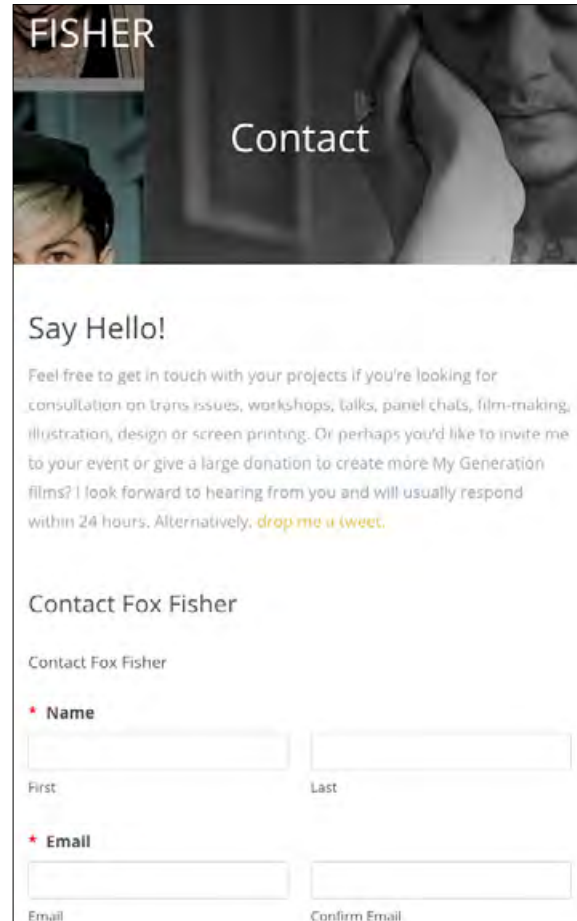
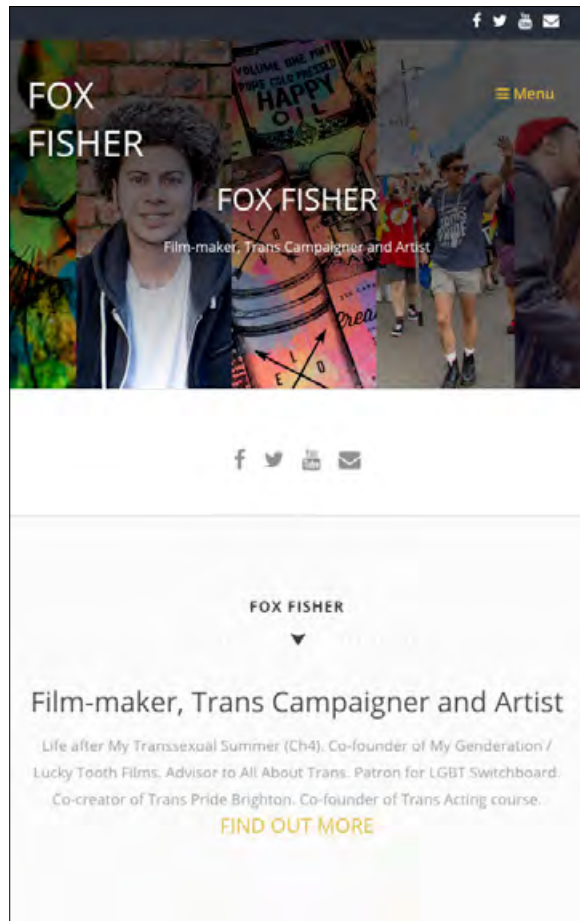


Websites

www.3spirituk.com | Complex new website for training in social care.

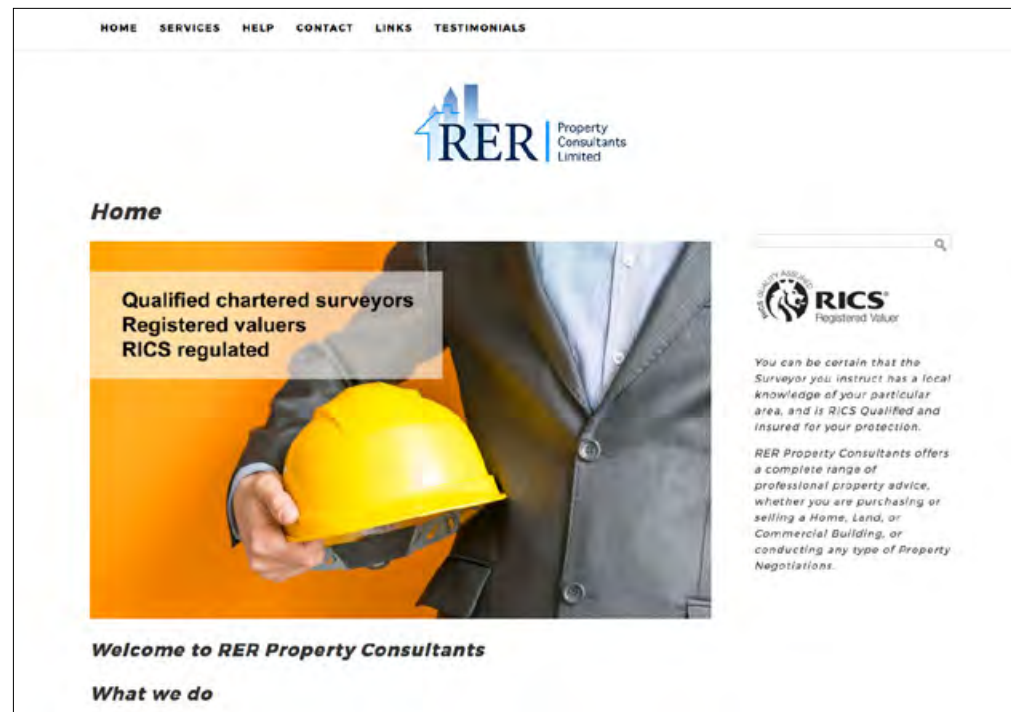


www.foxfisher.com | Collated several external websites into one new design.



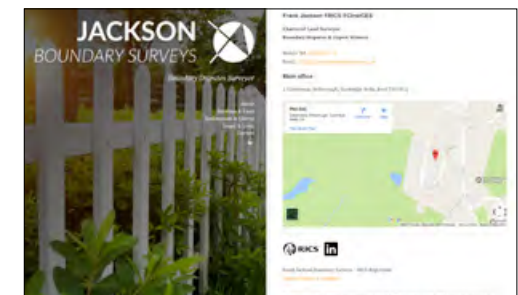
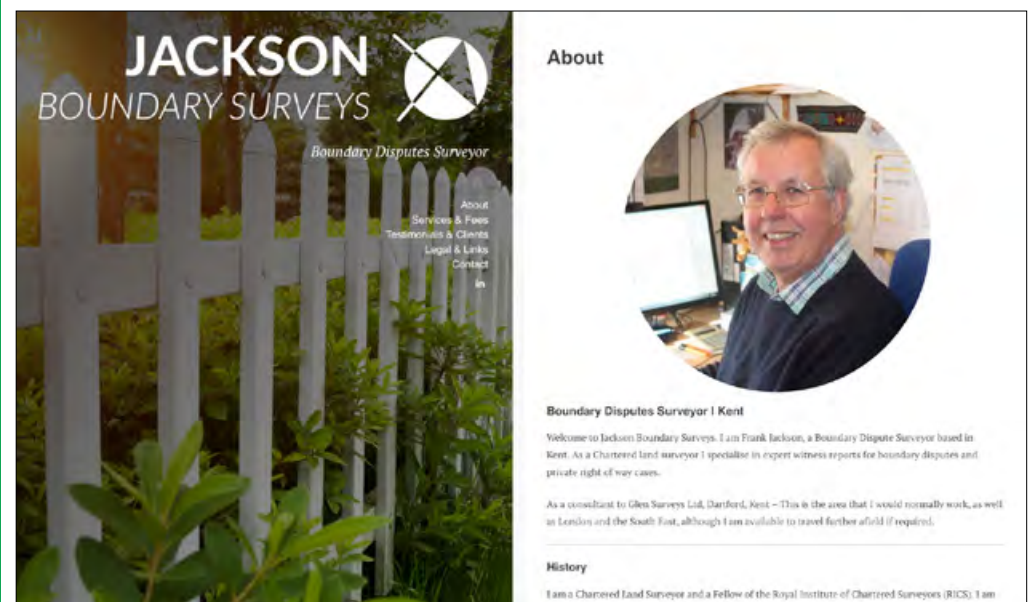
www.rerpc.co.uk | RER Property Consultants

Simple website for local Chartered Surveyor to boost his online presence.



www.jacksonboundariesurveys.co.uk |

Logo design and simple website for Jackson Boundary Surveys to gain online presence and boost awareness.




Promotions
Learning resources
Illustration

The **Digital IXUS i** is irresistible with its beautifully crafted design. Available in four stylish colours - Platinum Silver, Piano Black, Classic Bronze and Pearl White - it is the smallest Digital IXUS ever

cheese

- Striking style and design with 4 individual colour variations
- One of Canon's smallest 4.0 megapixel cameras
- Movie Mode with sound
- Canon's Visionary Technology for superb results
- PictBridge, Canon Direct Print and Bubble Jet Direct compatible



you can
Canon



Harris Lord Recruitment | Brand identity. Promotional materials include a flyer with a detachable business card and an interactive pull-out piece of direct mail.



Pinnacle Publishing | Advert designs for local businesses, produced for free with information and images sourced from their websites and created and edited appropriately.



Somborne
Financial Planning

Don't let your retirement dreams land in the bunker!



We offer an independent financial planning service to clients who want to benefit from professional financial & tax planning.

- Retirement Planning
- Protection
- Savings & Investments
- Estate Planning
- Investing for Children
- Financial Review

To arrange a free, no obligation meeting to find out how we could help you, please contact Marcus Henderson:

01794 389357
info@sombornefp.co.uk

Your dreams - Our plans - Your future

Tree Monkey Tree Care

Fully qualified & insured for all aspects of tree care



- Pruning
- Reductions
- Crown Lifting
- Crown Thinning
- Deadwooding
- Felling
- Hedge Trimming

For FREE quotations & advice please contact John Jones

Tel: 01442 863054
Mob: 07734 779187
treemonkey2004@aol.com
www.tree-monkey.co.uk
Facebook: Tree Monkey Tree Care

THE LIFESTYLE CENTRE ASHRIDGE



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*TbC/Apply

CONTACT US TODAY & BOOK A VISIT

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tlc@ashridge.org.uk

ASHRIDGE NEAL TRAINING
Ashridge, Berkhamstead, Hertfordshire



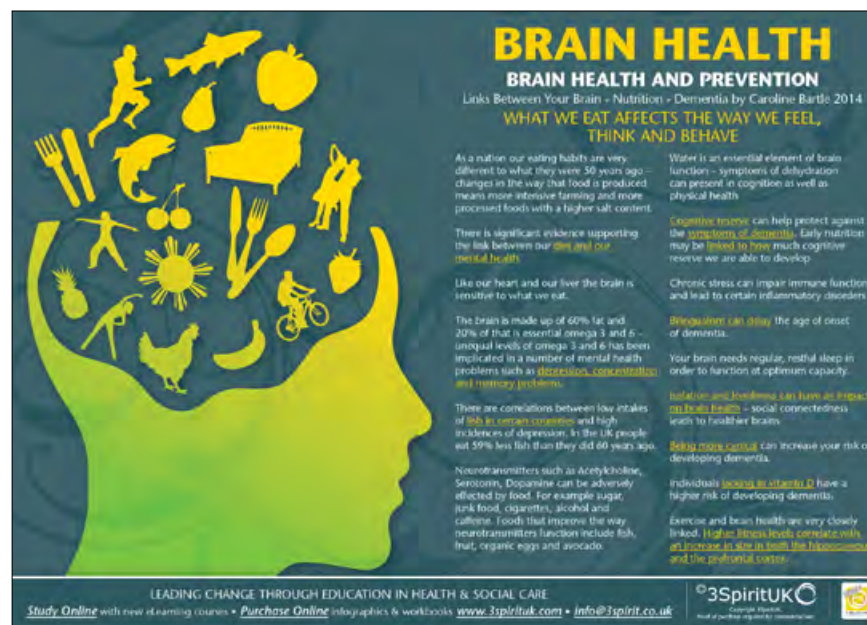
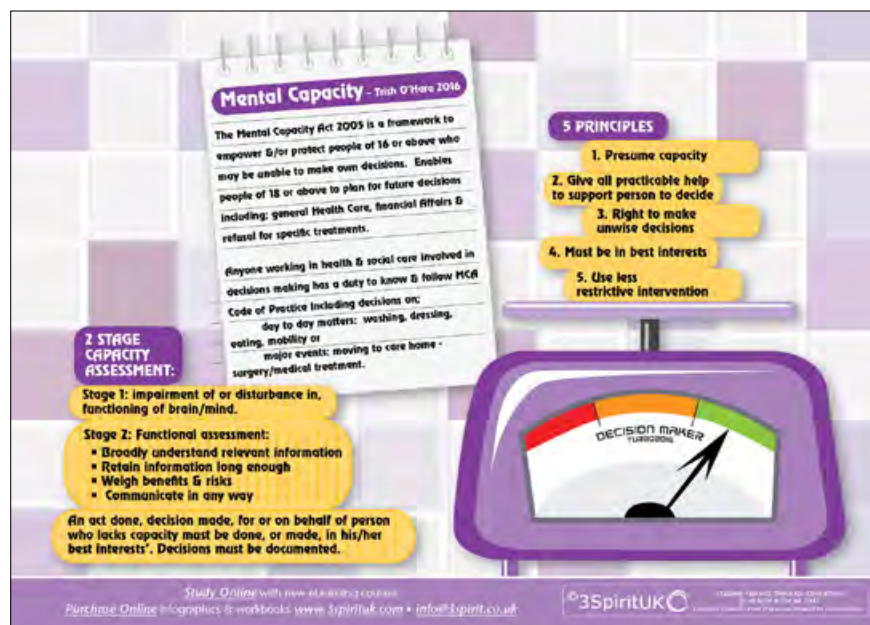
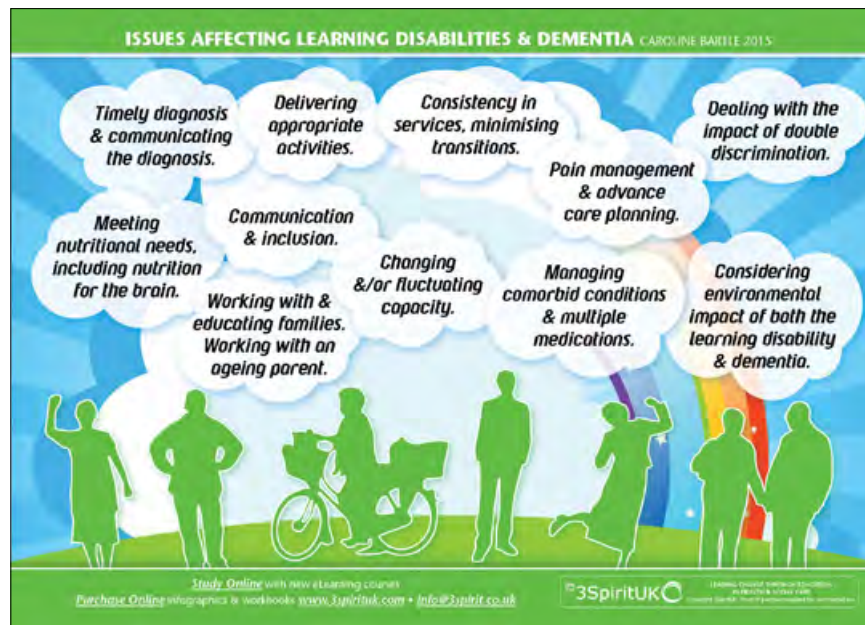
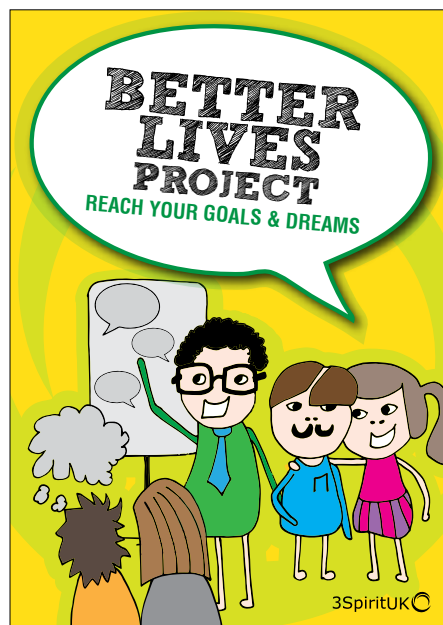
PIPERS
HYGIENE LIMITED

PROFESSIONAL & DISCREET
WASTE DISPOSAL

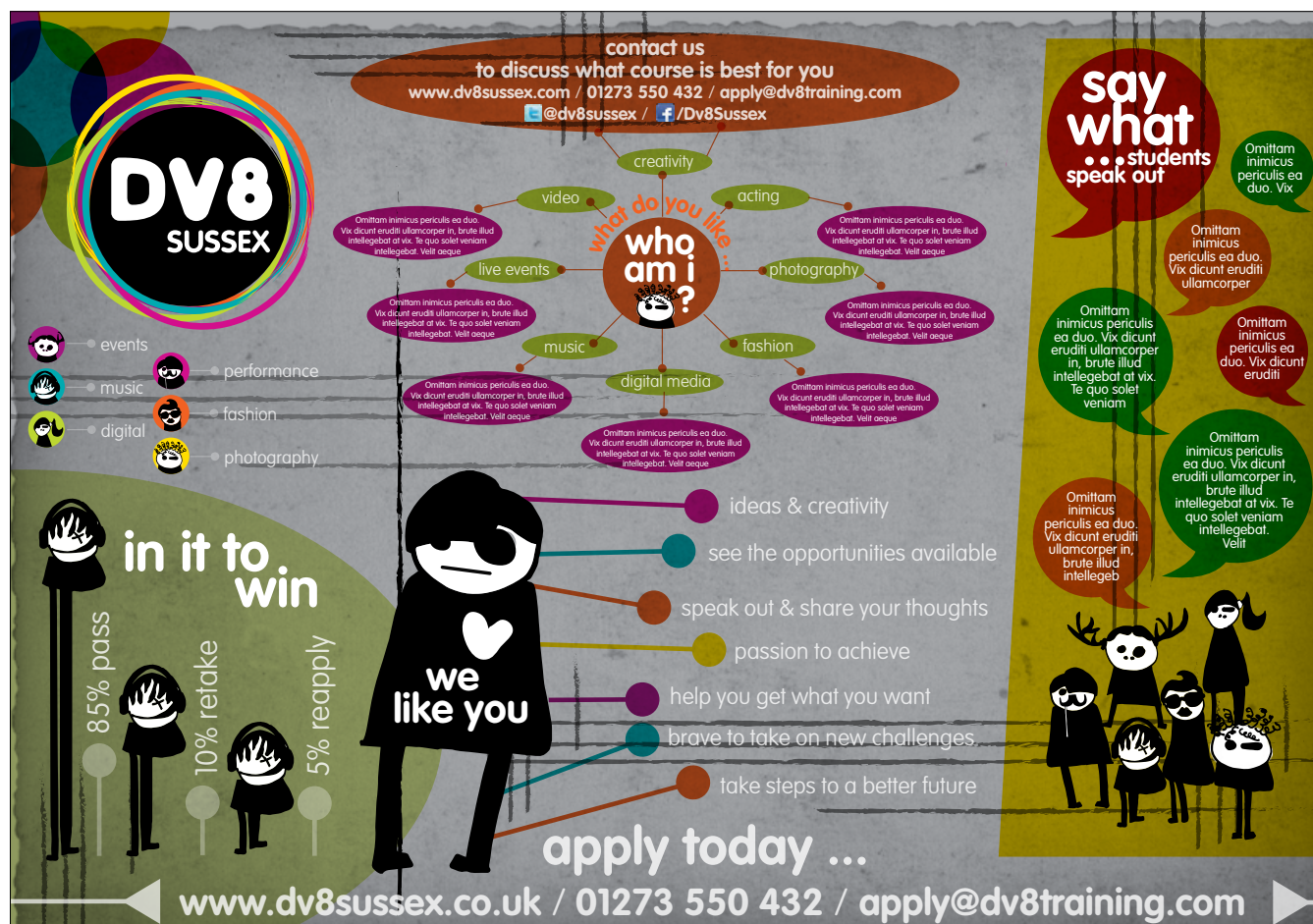
Pipers Hygiene Limited is an experienced waste disposal company based in Poole. We provide hazardous waste disposal services, including sanitary waste bins, kitchen & washroom equipment plus commercial & domestic cleaning, to Dorset, Hampshire, Wiltshire & surrounding areas. As a privately owned company we do not have the overheads of a larger organisation allowing us to offer competitive prices for our personally tailored services.

Tel: 01202 622876 Mobile: 07973 313 162
Email: pipershygiene@aol.com
Web: www.pipershygieneltd.co.uk

3spirit | Infographics, interactive PDF's and illustrations used in training courses and social media.



DV8 Sussex | Illustrated fold-out prospectus. Characters and infographics created for an exciting and informative visual that would attract young adults.



Marketing for local businesses | Clubs | Restaurants | Groomers | Events



CHAMON!
EVERY WEDNESDAY
AT COALITION

30TH SEPT **BABYSHAMBLES**
Adam Ficek

7TH OCT **ROBOTS IN DISGUISE**
Sue Denim & Dee Plume

14TH OCT **FUTUREHEADS**
Ross Millard & David Craig

21ST OCT **SUBWAYS** Billy Lunn

28TH OCT **THE FRATELLIS**
Barry Wallace

10.30pm-3.30am ENTRY £2 B4 12, £3 NUS, £4
DRINKS FROM £1.50

coalition drinkin brighton

www.drinkinbrighton.co.uk/coalition
111-181 Kings Rd Arches Brighton / tel: 01273 772842



LIVE MUSIC TONIGHT
7.30PM ONWARDS

LEONARDO
RISTORANTE • PIZZERIA

01273 328888 www.leonardo-restaurant.co.uk
Facebook: Leonardo Restaurant Hove



Just Paws
Grooming vouchers

VOUCHERS NOW IN SALON & ONLINE!

£15 voucher
£25 voucher
£35 voucher
£45 voucher

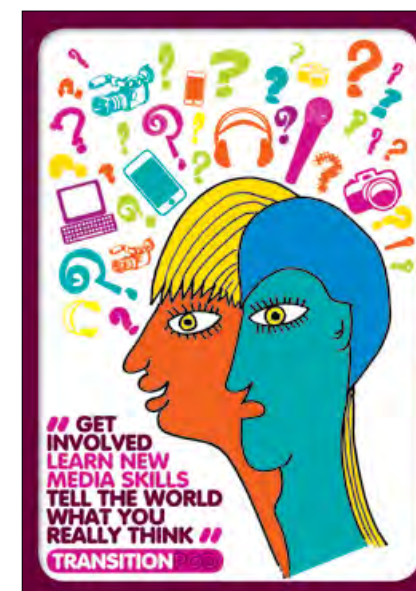
#JustPawsGroomingShoreham
01273 440864 • info@justpawsgrooming.co.uk
132 Beach Green, Shoreham



TRANSITION POD
AN EVENT FOR 14-19 YEAR OLDS
TUES 25TH JAN 6-9PM
@ THE BASEMENT, BRIGHTON

WHAT COMES NEXT
IN YOUR LIFE?
CREATED BY TEAMS OF YOUNG
PEOPLE ACROSS SUSSEX.
THIS EVENT IS DESIGNED
TO GET YOU THINKING!

FEATURING FILMS, PODCASTS, DANCE, THEATRE
& LIVE MUSIC FROM A VERY SPECIAL GUEST!!



GET INVOLVED
LEARN NEW
MEDIA SKILLS
TELL THE WORLD
WHAT YOU
REALLY THINK

TRANSITION

Art + events
Photography

Egremont Space | Marketing | Sponsorship | Branding | Design | Event Organisation | Creative Direction | Founder



EGREMONT SPACE

GALLERYEVENTS

SCREEN PRINTS | PAINTINGS
PHOTOGRAPHY | MIXED MEDIA
MUSIC | WORKSHOPS

DOORS OPEN JUST ONCE A MONTH
NEXT OPEN EVENT
SAT & SUN
9th & 10th OCT

ARE YOU AN ARTIST, PERFORMER, PROMOTER,
SPONSOR OR JUST WANT TO BE INVOLVED?
INFO@EGREMONTSPACE.CO.UK 

FULL ONLINE GALLERY COMING SOON
FOR ALL INFO AND EVENTS JOIN EGREMONT SPACE ON FACEBOOK

Different to every gallery in Brighton & Hove. Set up independently in a welcoming home by two artist, Stephanie Young and Juliette Easter. After a great success with The Open House Virgins' their doors now open every 4-6 weeks. Previewing a variety of different art with each event, they have built a creative community of local talent that continues to give the general public something new and exciting every time.



EGREMONT SPACE


GALLERYEVENTS

GRAND OPENING
SAT-SUN
14TH-15TH AUG
10AM-7PM

LUCKY 13

PREVIEW PARTY
FRIDAY 13TH AUG
INVITATION

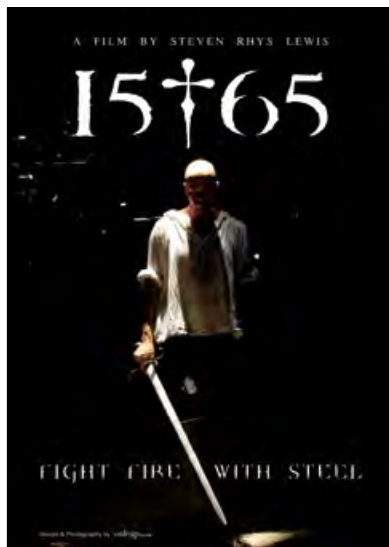
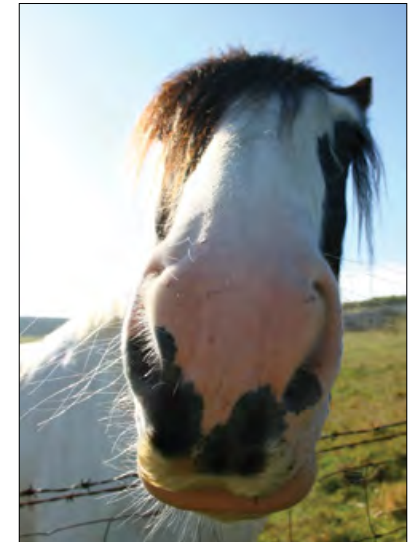
10% DISCOUNT ON ART 13/08/2010 ONLY



EGREMONT SPACE

GALLERYEVENTS

Photography | Radio Reverb Breakfast Show | People | Nature | Film Poster | Film Set | Airline Retail Conference



Profile

Curriculum vitae

Get Creative with your business

saydesignUK was formed in 2004. Work includes a variety of international and local clients: Thomas Cook, Tui, Virgin, City and Guilds Kineo, Brighton Marina, Brighton Visitor, DV8 Youth Training, 3Spirit and many more.

My career started in 1993 as an art director in the world of advertising. My journey within the creative industry has included print and digital graphic design, publishing, brand identity, advertising, marketing, social media, photography, artworking, music, art and graphic reproduction. This overall knowledge gives me the edge when creating and developing solutions over different mediums from concept to final output.

As a well organised creative I love new challenges and problem solving. My strong working relationships means I have committed clients plus I constantly build new bonds on a regular basis.

saydesignUK confidently

- Advises clients for the best solutions within budget
 - Develops ideas over a variety of mediums including web, interactive pdf's, print and merchandise
 - Produces user friendly, cost effective websites
 - Designs business solutions while maintaining quality and brand identity
 - Artworks and designs large publications
 - Creates large format printing
 - Produces illustration, photography and video as required
 - Stays calm and focused when working to tight deadlines
 - Works from concept to final output
 - Takes on all requests, however big or small
 - Embraces new challenges
 - Works closely with clients, staff and outsourcers
 - Enforces good time management and organisation
 - Remains pro-active, motivated and passionate
-

Main Design Tools

InDesign. Photoshop. Illustrator.
Adobe Acrobat interactive files.
Principles of html and CSS.
Microsoft Word. Excel. Power Point.

Qualifications

2009-2011 | Courses |

Digital Video Editing. Dreamweaver. Flash.

1993-1995 | Higher National Diploma in Advertising | Doncaster College.

1991-1993 | National Diploma in Media | West Herts College

Interests

Art. Photography. New experiences.
The great outdoors. Mountain biking.
Sushi. Friends. Family. Pets.

References Available upon request.

Freelance Clients

2004-Current

Websites: 3Spirit | Nurse training.
Fox Fisher | Film maker, campaigner.
RER Property | Consultants.
Jackson Boundary Surveys |
Kairen Kemp | Promoter, copy writer.
Joni Green Goddess | Clean living.

City and Guilds Kineo | learning. Interactive pdfs. Creating illustrations, rollovers, input text fields and web links.

Identity | Inflight brochures and promotional materials for Tui, Virgin and Air Mauritius.

Brighton Marina | Rebranding. Creative materials for venue and events. Site signage.

3Spirit | Interactive infographics to support nurse training. Website design.

DV8 Sussex | Working alongside young adults to produce youth magazines. Promotional materials and branding.

Pinnacle Publishing | National brochure designs. Branding and advert designs for private member's sports clubs.

Williams Media | Entertainment guides. Advertising and marketing for local businesses.

Balfour Infant School | Redesign of school prospectus from a basic word document to a stunning brochure that increased enrolment.

ARC Conference | Photographer for a three day international airline event.

Other Employment and Experience

2010-2011

Art Galleries | CubCulture |

Egremont Space | Founder. Marketing and promotions, event organising, fund raising, web administrator, created brand identity, screen printing and mixed media.

1998-2003 | Fusion Marketing |

Head of Graphic Design Team.

Riverside Media |

Graphic Design and Reproduction

Intercard | Head of Creative Department
Promotions, direct mail, large format printing, photo retouching and file conversions.

1997-1998 | Leith Advertising Agency |

Art Director. Developed campaign strategies for top brands such as Iron Bru.

1995-1997 | Impact FCA Advertising Agency |

Art Director. Concept development. Won Bronze Media Award for one of the first online service providers. This included a million pound TV commercial, national press and direct mail.

1993-1994 | Saatchi and Saatchi | WCRS |

TBWA | Advertising Agency Work Placements |
Art Director

For quotations or queries please contact me today

info@saydesign.co.uk

07736 932 526